

*The Upstate Chapters of
Alpha Phi Alpha Fraternity, Inc.*

Dear Brothers:

It is in the spirit of true brotherhood and in celebration of 50 years of Brotherhood in the District of South Carolina that we, the Upstate Chapters in Area 1 are soliciting your presence and participation in our 2010 SC District Conference!

With Greenville, South Carolina as “the Heart of the Upstate” and the start of the next century of Alpha, we, the Upstate Chapters of Alpha Phi Alpha Fraternity, Inc. are excited to host the 2010 District Conference to be held October 7-9, at the Embassy Suites and Conference Center! We are making every effort to plan an enjoyable time for brothers, their families and guests. Greenville offers a wide variety of interests and activities including a bustling downtown, local zoo, golf courses, children museum, and Fall Park on the Reedy River.

As part of this most prestigious event, we are preparing a souvenir booklet. The purpose of this correspondence is to request that you purchase an advertisement. This booklet will include local businesses, groups, organizations and other supporters who desire to be apart of this endeavor. Your advertisement will give you, your business, group or organization increased visibility and allow you the chance to help us continue the fraternity’s legacy of scholarship and community service. The ad prices are as follows:

Full Page - \$110.00
Half Page - \$70.00
Quarter Page - \$45.00
Business Card - \$25.00

**ALL PHOTOS SHOULD BE GLOSSY BLACK & WHITE & ORIGINAL PHOTO OR AN
ELECTRONIC VERSION**

Please submit your ad along with the enclosed information sheet and your check or money order to: Gamma Gamma Lambda, PO Box 5244, Greenville, SC 29607 by **SEPTEMBER 15, 2010** (Make checks payable to: Gamma Gamma Lambda- SCDC 2010) For additional information, please feel free to contact Brother Bobby Clark at (864) 656-0950. You can email photo or Ads to SCDC@gglapa.org, as well.

Brothers, with your support we look forward to making this year’s conference a great success!

Fraternally,

*Gamma Gamma Lambda, Pi Alpha, Rho Delta Lambda,
Xi Theta Lambda, Upsilon Alpha, Eta Omicron Lambda and Xi Phi Chapters*

*Alpha Phi Alpha, Fraternity, Inc.
SC District Conference 2010*

Ad Information Sheet

Contact Person:

Address:

Email: _____ Telephone: _____

Business, Chapter or organization:

- Full Page (\$110.00)
- Half Page (\$70.00)
- Quarter Page (\$45.00)
- Business Card (\$25.00)

Photo included

Total amount enclosed _____

Please return ad, this form and check or money order to:

**Gamma Gamma Lambda,
PO Box 5244, Greenville, SC 29607
by SEPTEMBER 15, 2010.**

Email: SCDC2010Ad@gglapa.org

(checks payable to: Gamma Gamma Lambda - SCDC 2010)

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VERSION.

Why should you advertise with our Conference?

What is Alpha Phi Alpha (ΑΦΑ) Fraternity?

Alpha Phi Alpha is national Fraternity founded in 1906 and devoted to the principles of “Manly Deeds, Scholarship, and Love for all Mankind.” We have more than 3,000 members in the State of South Carolina and more than 100,000 members, belonging to more than 700 chapters worldwide.

We are proud to have many accomplished brothers in our ranks including, Dr. Martin Luther King Jr., U.S. Supreme Court Justice Thurgood Marshall, Ambassador Andrew Young, State Supreme Court Justice Ernest Finney, former NAACP Local Chairman Mr. Fred Bostic, and former Greenville School District Superintendent, Dr. Rudolph Gordon.

We have members from age 17 to 100, from the college ranks to leadership positions in corporate, educational, political, and religious institutions. All of our members have attended college, and dedicated strong academic performance, leadership and service to all mankind.

More information about Alpha Phi Alpha can be viewed at <http://www.alphaphialpha.net/>, statewide at <http://www.scalpha.org>, and locally at Greenville Chapter’s website, <http://www.gglapa.org>.

About our Service in the community:

Alpha Phi Alpha sponsors several national programs that all chapters implement locally. Those projects include **Project Alpha**, a joint effort with the March of Dimes promoting male responsibility, **“A Voteless People is A Hopeless People”** where we encourage political participation, and **“Go to High School, Go to College”** where we promote academic performance and the importance of attending college to high school students. We also have service relationships with Boy Scouts, Big Brothers and Big Sisters, National Head-start Program, and the MLK Memorial Project.

About this Conference:

Our District Conference is a statewide conference held annually in different locations throughout South Carolina. We are expecting nearly 300 delegates and attendees to District Conference events from the 31 chapters throughout the state of South Carolina. We have 15 College chapters (one at every major campus in South Carolina), and 16 Graduate Chapters in cities like Greenville, Charleston, Columbia, and Myrtle Beach. This year marks the conference’s 50th year and the conference will be held at the Embassy Suites in Greenville from Thursday, October 7 to Saturday, October 9, 2010.

About your Advertisement:

Your advertisement will be placed in the 40-page, 8”x11” Souvenir Book for the 50th Annual District Conference. The Souvenir book will be promoted throughout the conference during our scheduled events, both internal and public. Last year, we printed more than 200 books for attendees, which are then distributed and shared with other chapter members and guests.

Opportunities for Cover & Back Cover full-page sponsorships are available if you are interested. Please contact Bobby Clark at (864) 656-0950 or by email at SCDC@gglapa.org.