

The Gamma Gamma Lambda Chapter
Alpha Phi Alpha Fraternity, Inc.



Strategy & Action Plan

Don R. Weston, Project Coordinator
November 19, 2002

Mission Statement

The purpose of this program is to aid in the academic, leadership, social, and cultural development of young African-American males who are currently in 7th through 10th grades who reside in Greenville County.

This program will serve as the focal point for many of the chapter's national programs and special projects i.e., Project Alpha, Go-to-High School, Go-to-College, and Big Brothers/Big Sisters.

Projected Outcomes

- Transition the young men through organized experiences, which will strengthen their ability to meet the challenges of society in four target areas
 1. Academic Development
 2. Leadership Development
 3. Social Development
 4. Personal (economic and cultural) Development
- Given the proper role modeling and mentoring by Alpha Men working in the program, the young men will demonstrate an improved understanding of the behaviors necessary to development of a positive self-image and attributes required to meet their maximum potential.

The following is the strategy/action plans for achieving the projected outcome in each of the four (4) major areas of development.

Academic Development

- Go-to-High School, Go-to-College
 1. Career Guidance & Counseling
 2. College Preparation - Application Process/Financial Aid
 3. College Preparation - Testing (PSAT, SAT, ACT)
 4. Tutoring
- Goal Setting
- Learning Strategies

Leadership Development

- Leadership Training
- Planning & Running Effective Meetings (agendas, minutes, etc)
- Parliamentary Procedures (Robert Rules of Order)
- Public Speaking
- Political Awareness - Understanding the Political Process

Social Development

- Cultural Enrichment Activities & Programs
- Understanding Etiquette and Proper Protocol
- Team Building Exercises
- Leisure Activities & Sporting Events

Personal Development

- Male Sexuality - Roles and Responsibilities
- Communication Skills
- Health and Hygiene
- Self Discipline and Time Management
- Understanding Finance & Credit

Timeline for Implementation

- 11/16/02 Present the Program Plan & Strategy to the General Body
- 11/16/02 Select Brothers (Council of Elders) interested in working with the program
- 11/22/02 Applications Made available (*Project Alpha participants will be the primary target*)
- 12/09/02 Review application packets and start the selection process. The Mentoring Class will only have twenty-five (25) spaces. Alternates will be selected for the class.
- 12/16/02 Notify those students accepted for the Sons of Alpha program.
- 01/04/03 Council of Elders Planning Meeting
- 01/11/03 Sons of Alpha - Inaugural Meeting (9:00 am - Happy Hearts)
Rollout the remainder of the calendar to the participants.



Council of Elders Volunteer Form

Please completed and return
to Don R. Weston

I am identifying myself to be contacted and to volunteer to participate in the first year of The Sons of Alpha Mentoring & Leadership Development Program.

I have an interest in assisting and participating in the planning and execution of activities in the following areas:

1.

2.

Name of the Brother _____

Preferred Phone _____

Preferred Email Address _____

Date _____