

ALPHA PHI ALPHA GREENVILLE FOUNDATION, INC.

P.O. Box 5263
Greenville, South Carolina 29607
<http://www.alphagreenville.org>
864-380-5781



October 31, 2016

Dear Sponsor

It is my pleasure to offer you and your company a great opportunity to become a valuable sponsor of the 38th Annual Martin Luther King, Jr. Scholarship Gala that will be held at Furman University on January 29, 2017. This grand event will benefit the Luke H. Chatman Memorial Scholarship and five other educational programs. Since its inception, this Gala fund raiser has allowed us to provide over \$74,000 in scholarships to local students. Also it has provided support with aiding in our mission to help young people improve themselves and their community. Alpha Phi Alpha Greenville Foundation, a registered non-profit organization (38-3882028), manages these funds raised from this event for scholarships and other educational programs to improve student academics.

Alpha Phi Alpha Greenville Foundation (www.alphagreenville.org) was established in 2012 as a public 501(c)3 non-profit, tax-exempted organization, our mission is to aid the poor and disadvantage and help them toward a life of self-sufficiency. Our programs address teenage pregnancy prevention, college preparation & awareness, educational scholarships, youth leadership development and other similar programs. With your support as a sponsor your donation will help with these six (6) annual events:

1. Luke H. Chatman Scholarship
2. MLK Youth Day program
3. Rudolph Gordon College Fair
4. Leadership Development Citizenship Educational Institute
5. Joseph Vaughan Oratorical Competition
6. Upstate Project Alpha Seminar (*associated with March of Dimes*)

As a valuable sponsor your company will get great media exposure throughout the Foundation 2017 educational campaign. We will display your company signage during the Gala, provide tickets to attend the Gala, and have your company logo and personal message listed on programs and video presentations for the six major educational events throughout the year. By participating in the gala as one of our premier sponsorship levels, you will be joining an illustrious group of corporations, local businesses, civic groups and individuals.

Please take a few minutes to review the sponsorship opportunities included with this letter.

Thank you for considering the opportunity to participate in this important annual event. If you have any questions, you may contact us at the number listed on this letter or you may visit our website at www.alphagreenville.org.

Yours truly,

Allen Cook

Allen Cook
Chairman
38th Annual Martin Luther King, Jr. Scholarship Gala
(864) 380-5781
alphacook@charter.net
www.alphagreenville.org

The 38th Annual Martin Luther King Jr. Scholarship Gala

Building the Beloved Community

Sunday, January 29, 2017@ 3:00PM

Furman University Younts Conference Center



Sponsorship Options

Platinum Sponsor - \$5,000

- *Full Screen Ad at Gala
- *Company's name on all six 2016 Educational programs: Scholarship Gala, Youth Day, College Fair, Leadership Institute, Oratorical Competition, Project Alpha, and on Foundation website
- *Two (2) reserved tables to the MLK Dinner Gala (16 tickets)

Gold Sponsor - \$3,000

- *Full Screen Ad at Gala
- *Company's name on five of the 2016 Educational programs: Scholarship Gala, Youth Day, College Fair, Oratorical Competition, Project Alpha, and on Foundation website
- *One (1) reserved table to the MLK Dinner Gala (8 tickets)

Silver Sponsor - \$1,500

- *Full Screen Ad Page at Gala
- *Company's name on four of the 2016 Educational programs: Scholarship Gala, Youth Day, College Fair, Oratorical Competition and on Foundation website
- *One (1) reserved table to the MLK Dinner Gala (8 tickets)

Bronze Sponsor - \$1,000

- *Full Screen Ad Page at Gala
- *Company's name on two of the 2016 Educational programs: Scholarship Gala, Youth Day and on Foundation website
- *One (1) reserved table to the MLK Dinner Gala (8 tickets)

Table Sponsor - \$500

- Full Screen Ad at Gala
- Recognition at Gala as Table Sponsor
- Eight (8) tickets to the MLK Gala Dinner

Tier 1 Sponsor - \$350

- Full Screen Ad at Gala
- Recognition at Gala as Tier 1 Sponsor
- Four (4) tickets to the MLK Gala Dinner

Tier 2 Sponsor - \$150

- Full Screen Ad at Gala
- One (1) ticket to the MLK Gala Dinner

Single event ticket - \$50

Send photos and captions via email to mlkgala@gglapa.org or, with payment to Foundation address listed on the following page

DEADLINE for SUBMISSION: December 25, 2016

The 38th Annual Martin Luther King Jr. Scholarship Gala

Sponsorship Form

Organization _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone () _____

Please check the category(s) of sponsorship that you are willing to do. We appreciate your support.

- PLATINUM SPONSOR - \$5,000**
- GOLD SPONSOR - \$3,000**
- SILVER SPONSOR - \$1,500**
- BRONZE SPONSOR - \$1,000**
- TABLE SPONSOR - \$500**
- TIER 1 SPONSOR - \$350**
- TIER 2 SPONSOR - \$150**
- TICKET - \$50**

Please return by December 25th:

Alpha Phi Alpha Greenville Foundation, Inc.

P.O. Box 5263

Greenville, SC 29607

If you have any questions, please contact:

Allen Cook (864-380-5781)

Alphacook@charter.net

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